

18G115

B. Tech. EXAMINATION, 2024

(Common for all Branches)

(Elective) (Seventh and Eighth Semester)

(Seventh Semester) (C Scheme)

MGT401C

(Main & Re-appear)

ENTREPRENEURSHIP

Time : 3 Hours]

[Maximum Marks : 75

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What do you mean by entrepreneur ? Explain different qualities/traits of a successful entrepreneur. **15**
2. What are the main objectives of entrepreneurship development programmes (EDPs) ? Discuss economic and non-economic factors affecting entrepreneurial growth. **15**

Unit II

3. What is the purpose of business plan ? Illustrate the important contents of business plan. Explain. **15**
4. Write short notes on the following : **8+7=15**
 - (a) What is innovation technology management ?
 - (b) Identification of entrepreneurial opportunity.

Unit III

5. What is the need of social entrepreneurs ? Explain motivations of social entrepreneurs. **15**

6. Describe the role of women entrepreneurs. Discuss different problems to women entrepreneurs. **15**

Unit IV

7. What do you mean by venture capital ? Explain in brief process to get venture capital. **15**
8. Write short notes on the following : **8+7=15**
 - (a) Marketing assistance scheme of MSME
 - (b) Overview of MSMED Act, 2006.